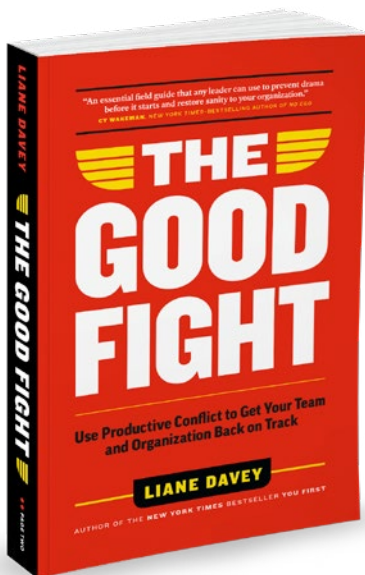


THE GOOD FIGHT

LIANE DAVEY



“Growing up among eight siblings, my mother always taught me to ‘use my words not my fists’ whenever there was conflict. This advice not only helped me out of a jam, but taught me not to back down if things needed to be said. Productive conflict resolution had begun! In Liane Davey’s new book, *The Good Fight*, she uses her twenty-five years of team-building experience to effectively teach people how to resolve conflict the right way—head on! Her practical strategies are purposeful and wise, and will help create healthy habits, build trust within your team, and increase the bottom line. An excellent read!”

DAVID M.R. COVEY, CO-AUTHOR OF TRAP TALES: OUTSMARTING THE 7 HIDDEN OBSTACLES TO SUCCESS



**More productivity. Less drama.
It all starts with a healthy conflict culture.**

In the modern workplace, conflict has become a dirty word. After all, conflict is antithetical to teamwork, employee engagement, and a positive company culture. Or is it?

The truth is that our teams and organizations require conflict to get things done. But we avoid conflict and build up conflict debt by deferring and dodging the difficult decisions. Our organizations are paying the price—becoming less productive, less innovative, and less competitive. Individuals are paying, too—suffering from overwhelming workloads, endless drama, and sleepless nights.

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\$24.95 US / \$17.99 GBP
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\$9.99 CDN / \$7.99 USD
Imprint: Page Two Books



Use Productive Conflict to Get Your Team and Organization Back on Track



“In this terrific book, Liane Davey delivers a surprising and bracing message: Conflict is good for us. It can improve performance, helps teams bond, and enrich the workplace. What matters is how you harness conflict to address tough topics and make hard decisions. If you feel like your organization is mired in a rut, you might need a good fight—and you definitely need *The Good Fight*.”

DANIEL H. PINK, AUTHOR OF WHEN AND DRIVE



In *The Good Fight*, Liane Davey shows you how to create the productive conflict your organization needs to get along and get stuff done. Drawing on her twenty-year career as an advisor to the C-Suite, Davey shares real-world examples and practical tools you and your team can use to handle even the most contentious conflicts as allies—instead of adversaries. Filled with strategies you’ll use again and again, *The Good Fight* is an essential field guide for leaders at all levels.

DR. LIANE DAVEY is a *New York Times* Bestselling author, a regular contributor to the *Harvard Business Review*, and the host of the *ChangeYourTeam* blog. As the co-founder of 3COze Inc., she advises on business strategy and executive team effectiveness and has worked with executives at companies such as Amazon, Walmart, Aviva, TD Bank, and SONY PlayStation. Liane has a Ph.D. in Organizational Psychology and has served as an evaluator for the American Psychological Association’s Healthy Workplace Awards. Liane is married to her business partner, Craig, and they have two teenaged daughters.

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