



TLOMA
The Law Office Management Association

MEDIA KIT

2026

About us

The Law Office Management Association (TLOMA) is Canada's leading association for legal management professionals. We bring together law firm leaders, business partners, and experts to share best practices, foster innovation, and strengthen the future of legal management.

Our members are the decision-makers and influencers in law firms across the country - driving strategy, operations, and purchasing decisions every day.

Partnering with TLOMA puts your brand in front of the people who matter most.

350+
Members

230+
Firms

900+
Subscribers

Why TLOMA?

- **Exclusive Access** – Reach over 350 law firm leaders across finance, HR, facilities, marketing and technology.
- **Engaged Audience** – Our members actively seek out solutions, services, and partners to support their firms.
- **Trusted Platform** – TLOMA has built a reputation for excellence in professional development, networking, and business partner collaboration.
- **Multiple Touchpoints** – Connect through our conference, trade show, webinars, sponsorships, newsletters, and year-round digital engagement.



Advertising Opportunities

TLOMA offers multiple ways to connect with legal management professionals year-round. Whether you want ongoing digital visibility, a direct line into inboxes, or high-impact sponsorship of live events, we have opportunities to match your goals and budget.



Website Advertising

Position your brand on the homepage of www.tloma.com, the go-to resource hub for members and firms across Canada.



Newsletter Advertising

Share your message in *TLOMAToday*, our e-newsletter delivered to 900+ engaged subscribers 10 times a year.



Event Sponsorships

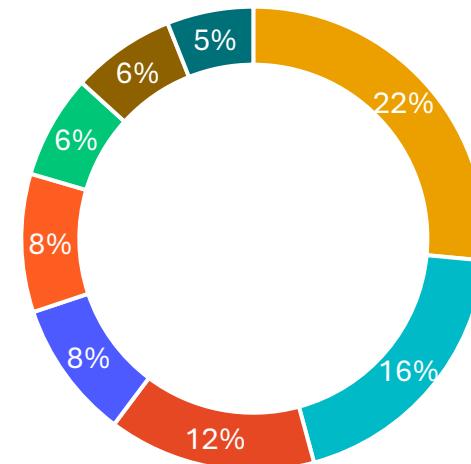
Build relationships through exclusive sponsorship of TLOMA's webinars, networking events, and annual conference & trade show.

A Profession as Diverse as the Law Itself

TLOMA members represent a wide range of practice areas - from corporate and litigation to boutique specialties.

This diversity ensures your message reaches firms of every size and focus, maximizing visibility across the legal landscape.

Practice Area

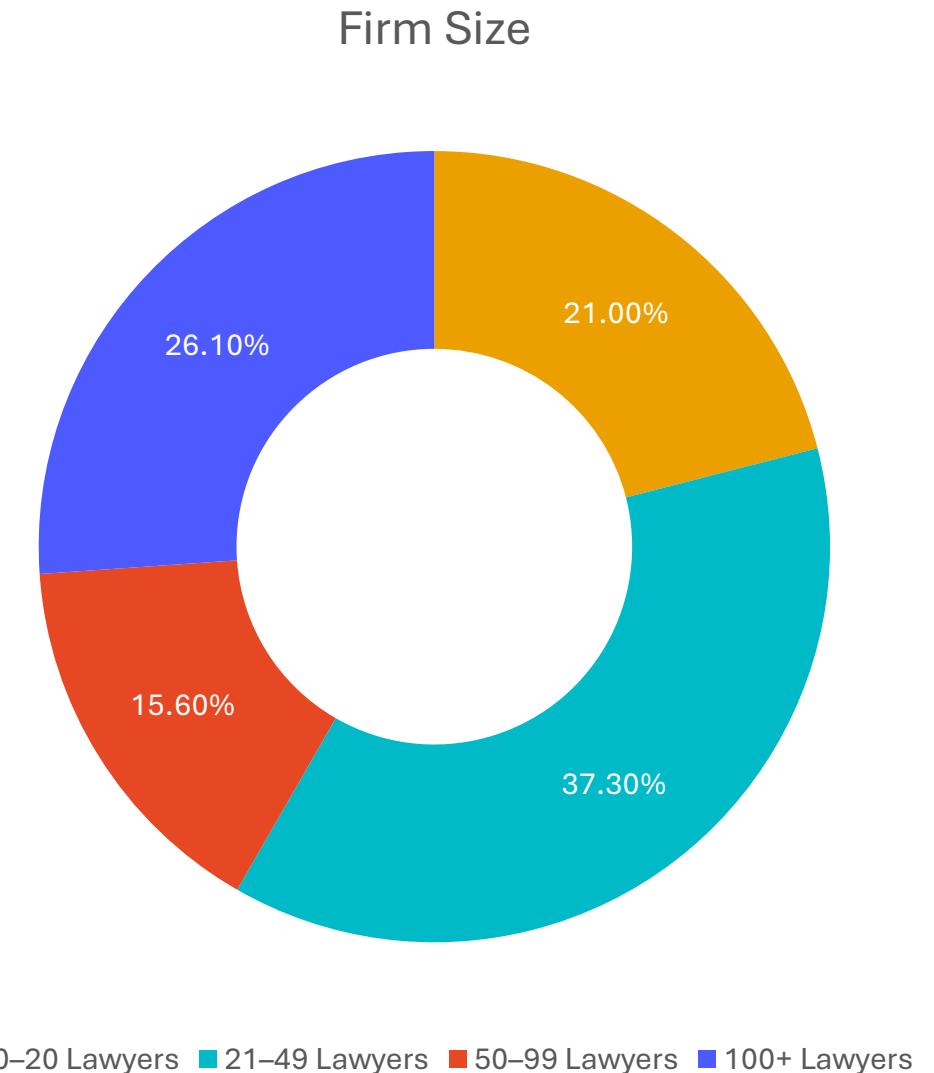


- Corporate / Commercial
- Litigation / Dispute Resolution
- Personal Injury
- Employment & Labour
- Real Estate
- Intellectual Property & Technology
- Regulatory / Public / Administrative
- Tax

From Boutiques to National Leaders

Our membership spans the spectrum: from boutique firms to some of Canada's largest national players.

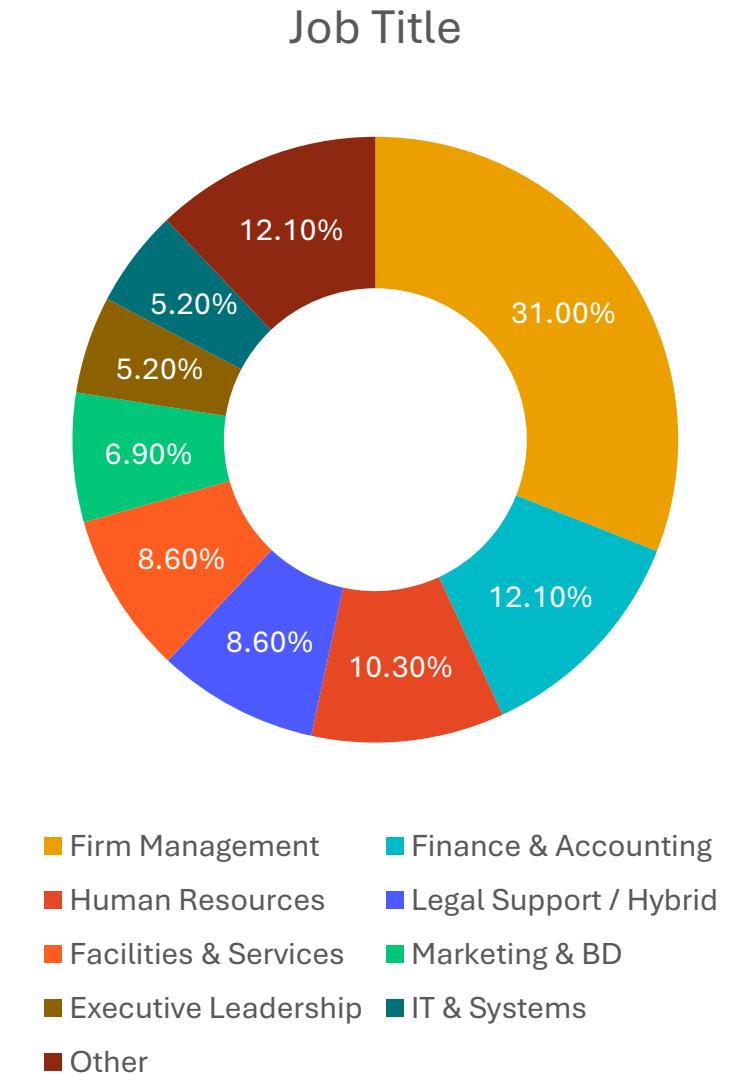
Whether you want to connect with niche practices or high-volume firms, TLOMA delivers access to decision-makers at every level.



Decision-Makers at Every Level

TLOMA brings together the professionals who shape how law firms operate - CFOs, COOs, HR leaders, office managers, and more.

These are the people making purchasing decisions every day, giving your brand direct exposure to the influencers who matter most.



Website & Newsletter Advertising

- *Directory Listing*
- *Golden Ticket*
- *TLOMAToday Advertorial*



advertise@tloma.com

Business Partner Directory Listing

Position your company in front of 350+ members and 230+ firms through TLOMA's online Business Partner Directory at www.tloma.com. Your listing gives members direct access to your company profile, ensuring your services are visible when firms are searching for trusted solutions.

Your listing includes:

- Company name, logo, and website link
- Contact details for easy connection
- A tailored description of your products and services
- Placement in a searchable, member-trusted resource
- **PLUS: A Business Partner Spotlight** in *TLOMAToday* - an exclusive feature article about your company, paired with a $\frac{1}{2}$ page ad, reaching 900+ engaged newsletter subscribers.



With year-round exposure, a Directory Listing is the simplest way to maintain visibility, build credibility, and generate new business opportunities within the legal management community.

Golden Ticket

Own the Spotlight

This package gives your company premium visibility across TLOMA's most visited channels - our website and monthly newsletter - ensuring your message is seen by the right people, at the right time.

Two Formats Available:

- **Leaderboard Ad (900 x 150 px)** – Featured prominently on the homepage of *TLOMA.com* for one month.
- **Half-Page Ad (300 x 600 px)** – A larger format ad on the homepage of *TLOMA.com* for one month.

Both options include:

- A **large leaderboard or half-page ad** on the *TLOMA.com* homepage for one month.
- A **premium leaderboard ad** at the top of that month's *TLOMAToday* email newsletter, delivered to 900+ subscribers.
- The same **premium leaderboard ad** featured at the top of that month's *TLOMAToday* online issue page.
- All ads linked directly to your website, campaign page, or special offer.



The image shows a screenshot of the TLOMA website homepage. At the top, the TLOMA logo is displayed. Below the logo, there are navigation links for Home, Contact, Join, Log In, and Business Partner Directory. A red button labeled "Member Login" and a red button labeled "Business Partner Directory" are also visible. A large, prominent red box labeled "Leaderboard (900 x 150px)" is overlaid on the top portion of the homepage. The homepage content includes a banner for "TECHNOLOGY" with the tagline "DO YOU HEAR THAT? IT IS THE SOUND OF INEVITABILITY." and a "Learn More" button. Below the banner, there is a large, colorful graphic of overlapping geometric shapes in shades of orange, red, and yellow. To the right of the homepage content, a red box labeled "Half-Page (300 x 600 px)" is overlaid on the bottom right corner. The text "TLOMA is the Legal Management Association in Canada" is visible, along with a brief description of the organization's mission and benefits. A "Join Now" button is also present. The bottom right corner of the image contains the text "Advertisement" and "Advertiser: [redacted]".

TLOMAToday Advertorial

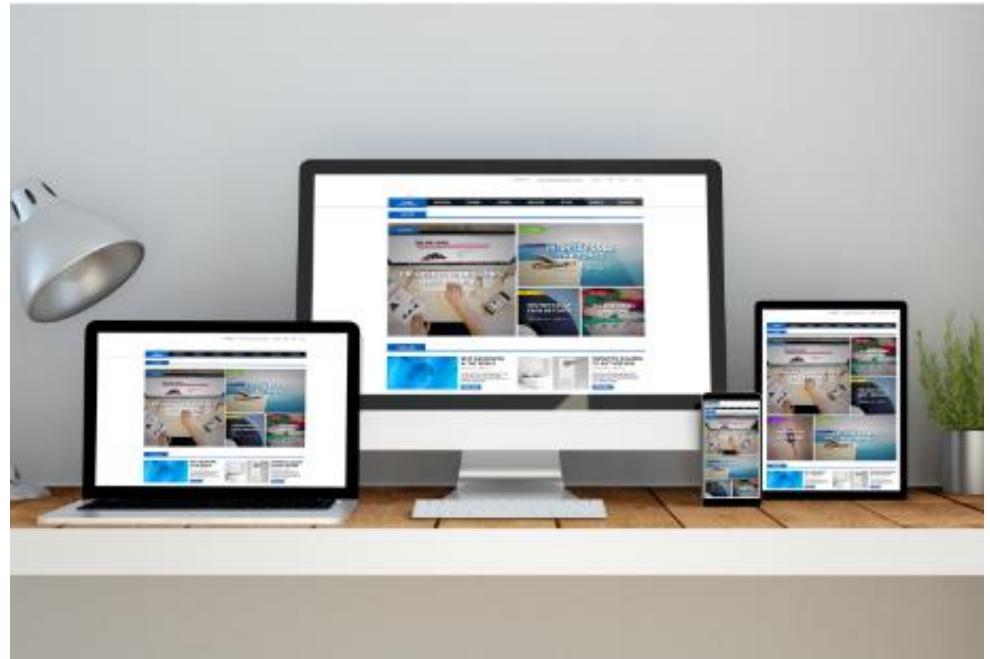
Share Your Expertise. Showcase Your Brand.

The *TLOMAToday* Advertorial package gives your company the opportunity to provide valuable insights directly to our readers while promoting your business.

With a half-page article written by your organization and paired with a half-page ad, your message is seamlessly integrated into one of TLOMA's most trusted member resources.

Your Advertorial includes:

- **Half-page Article** (~750 words) authored by your company, showcasing your expertise.
- **Half-page ad** placed alongside the article for maximum visibility.
- **Clickable link** driving readers directly to your website, campaign, or special offer.
- Placement in *TLOMAToday*, delivered to **900+ subscribers** across the legal management community.



Event Sponsorship

- *Special Interest Group (SIG) Sessions*
- *Networking Events*
- *Annual Conference & Trade Show*



advertise@tloma.com

SIG Session Sponsorship

Showcase Your Expertise. Build Trusted Connections.

TLOMA's Special Interest Group (SIG) sessions bring together legal management professionals to learn, share best practices, and explore solutions in areas such as Facilities, Finance, Human Resources, Marketing and Technology.

Sponsoring a SIG session positions your company as a thought leader and puts your brand directly in front of engaged professionals who influence purchasing decisions in their firms.

Sponsorship includes:

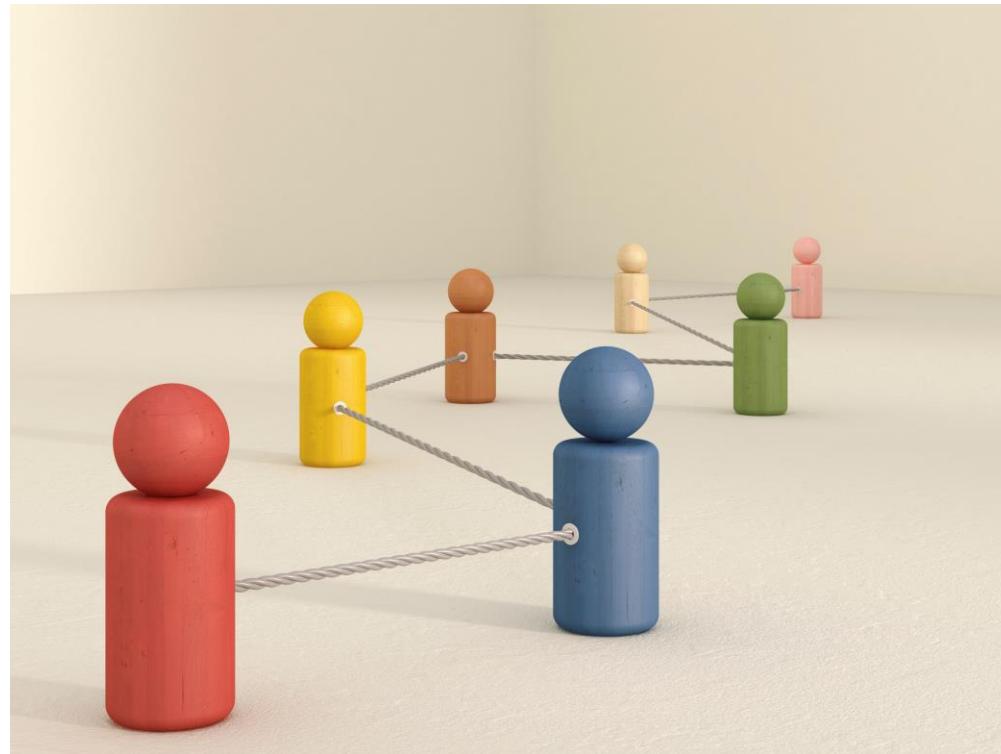
- **Half-page ad** on the event webpage.
- **Leaderboard ad** on all marketing emails for the event.
- **Logo placement** on the interruption ad in *TLOMAToday*.
- **Business Partner Spotlight article** in *TLOMAToday*, highlighting your company and services.
- **One dedicated social media post** showcasing your sponsorship to TLOMA's professional network.

SIG Sponsorship ensures your brand is associated with education, expertise, and leadership — creating lasting visibility with the professionals who shape law firm strategy and operations.



Networking Event Sponsorship

Turn Conversations Into Clients



TLOMA's Networking Events are a highlight of the year - bringing members together in a relaxed, engaging environment to build relationships and share ideas.

Sponsoring one of these events positions your company as a valued partner in the community and gives you direct access to legal management professionals in a relaxed face-to-face setting.

Your sponsorship includes:

- **Half-page ad** on the event webpage.
- **Leaderboard ad** on all marketing emails for the event.
- **Logo placement** on the interruption ad in *TLOMAToday*.
- **Business Partner Spotlight article** in *TLOMAToday*, highlighting your company.
- **Two complimentary representative passes** to attend and network directly with members.
- Opportunity to **distribute swag or marketing materials** on-site.

With 3 - 4 Networking Events held annually, these sponsorships offer your company repeated opportunities to build brand awareness, strengthen connections, and engage directly with the professionals who influence purchasing decisions in their firms.

Annual Conference & Trade Show

Each year, TLOMA hosts Canada's leading conference and trade show for law firm management. This flagship event brings together decision-makers and influencers across finance, HR, facilities, technology, and operations — making it the ideal venue to showcase your brand, connect with your audience, and build lasting relationships.

Exhibitor Highlights:



Dedicated Trade Show Hours – No competing educational sessions mean attendees are fully focused on exploring exhibitor booths.



Incentivized Booth Traffic – Gamification and prize draws encourage delegates to visit every booth, maximizing your exposure.



Built-In Networking – Connect directly with decision-makers from 230+ firms in a dynamic, high-energy environment.

2026 Exhibitor Rates

Exhibiting at the TLOMA Trade Show puts your company at the centre of the action. All exhibitor packages include valuable baseline benefits such as 10'x10' booth space, company listing in conference materials, and access to dedicated networking opportunities.

With **tiered packages to suit every budget**, you can choose the level of visibility that best fits your goals:

Diamond

\$4,300

10 x 10 Booth

2 included attendees

Wi-Fi

Logo on TLOMA Conference Website

Acknowledgement in TLOMAToday
Newsletter

Premium

\$6,750

10 x 10 Booth

4 included attendees

Wi-Fi

Logo on TLOMA Conference Website

Acknowledgement in TLOMAToday
Newsletter

Elite

\$12,500

20 x 20 Booth

8 included attendees

Wi-Fi

Logo on TLOMA Conference Website

Half-Page Ad in TLOMAToday
Newsletter

Beyond The Booth Sponsorships

Not able to exhibit this year? TLOMA's **Beyond the Booth Sponsorships** provide impactful brand visibility throughout the conference. Sponsors enjoy recognition across digital and onsite channels, ensuring your company stays top of mind with attendees.

Sponsorship Highlights:

- **Brand Visibility** – Logo placement on conference signage, programs, and digital materials.
- **Networking Access** – Sponsorship of social or networking events includes **two complimentary representative passes**, giving you direct access to delegates in an informal setting.
- **Flexible Options** – Choose from a range of opportunities to align your brand with the conference experience.

Examples include:



Registration Sponsor

Be first in line with your swag at the Registration table & showcase your logo on all Delegate lanyards.



Conference Bag Sponsor

Be seen all over conference with your logo on the Conference tote bag.



Photobooth Sponsor

Make a picture-perfect partnership and sponsor the photobooth. Your company logo will be printed on all photos.



Entertainment Sponsor

Sponsor the entertainment for the Conference's evening events.

Advertising & Sponsorship Rates

- 20% guaranteed position premium.
- Ads must run within 12 months of first insertion to receive frequency discounts.
- Rates are subject to change without notice.
- Advertisers must pay their balance prior to submission.



advertise@tloma.com

Rate Card

All prices excluding H.S.T.

Directory Listing

\$325

Valid for 1 year from date of purchase

TLOMAToday Advertorial

\$550

Half-page article (~750 words)

Half-page ad (300 px x 600 px)

Max. 1 per year

Subject to availability

Golden Ticket

HALF-PAGE

(300 px x 600 px)

1X	\$490
3X	\$385
6X	\$300

LEADERBOARD

(900 px x 150 px)

1X	\$475
3X	\$370
6X	\$285

SIG Sponsorship

WEBINAR

\$650

HYBRID

\$950

Networking Event

\$2000

Subject to change based on event

Packages

All prices excluding H.S.T.

Option 1

\$600

2026 Directory Listing

*1 x Golden Ticket
(Half-Page)*

Value: \$800

Option 2

\$1,150

2026 Directory Listing

*3 x Golden Ticket
(Half-Page)*

Value: \$1,480

Option 3

\$2,500

2026 Directory Listing

*1 x Golden Ticket
(Half-Page)*

*Networking Event
Sponsorship*

Value: \$2,800

Option 4

\$3,000

2026 Directory Listing

*3 x Golden Ticket
(Half-Page)*

*Networking Event
Sponsorship*

Value: \$3,480

Editorial Deadlines

ISSUE	EDITORIAL DEADLINE	PUBLICATION DATE
January 2026	December 17, 2025	January 7, 2026
February 2026	January 23, 2026	February 3, 2026
March 2026	February 20, 2026	March 3, 2026
April 2026	March 20, 2026	April 1, 2026
May 2026	April 17, 2026	May 1, 2026
June 2026	May 22, 2026	June 1, 2026
September 2026	August 21, 2026	September 1, 2026
October 2026	September 18, 2026	October 1, 2026
November 2026	October 23, 2026	November 2, 2026
December 2026	November 20, 2026	December 1, 2026