



2026 EXHIBITOR PROSPECTUS



EVENT
DETAILS



SPONSORSHIP
OPPORTUNITIES



EXHIBITOR
PACKAGES

SEPTEMBER 22-24, 2026

HAMILTON CONVENTION CENTRE
HAMILTON, ONTARIO

#TLOMACONFERENCE2026

WWW.TLOMA.COM

Conference Theme

What really powers a law firm isn't just the hours logged or invoices sent — it's everything that happens Beyond the Billable.

In a profession traditionally measured by time, legal leaders are being challenged to think differently. The future of law is being shaped by evolving client expectations, people-centered innovation, and the systems, culture, and operational strategies that support sustainable firm performance.

The 2026 Conference will explore the strategies, tools, and behind-the-scenes work that keep firms thriving — from emerging technology and operational excellence to talent development, financial sustainability, and firm culture.

This is a conference for decision-makers and influencers: operations leaders, HR professionals, finance and technology managers, and firm administrators who shape how law firms run, grow, and adapt. They are practical, solutions-focused, and actively seeking new ideas, partners, and resources to support their firms.

Agenda

***Subject to change**

TUESDAY

September 22

3:00pm-6:00pm

Conference Registration
Exhibitor Booth Setup

6:30pm-7:30pm

Welcome Reception

7:30pm-10:00pm

Welcome Dinner

WEDNESDAY

September 23

7:00am-8:45am

Conference Registration / Breakfast

8:00am-11:00am

Exhibitor Booth Setup

8:45am-12:00pm

Conference Education Content

11:30am-12:00pm

Exhibitor Lunch

12:00pm-5:00pm

Trade Show

3 x Business Solution Spotlight Sessions

5:00pm-6:30pm

Booth tear-down

6:30pm-11:00pm

Delegate/Business Partner Reception &
Networking Dinner

[**VIEW FULL AGENDA**](#)

About TLOMA

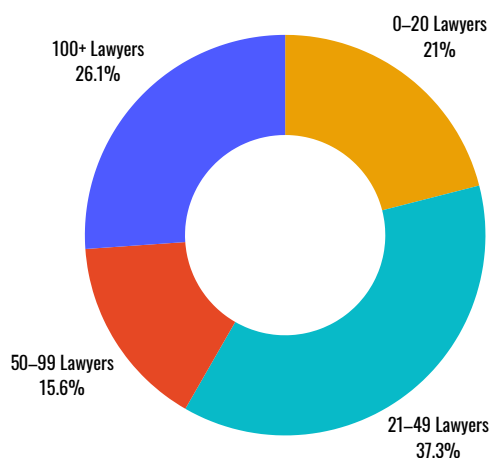
The Law Office Management Association (TLOMA) is a not-for-profit association dedicated to serving law firm management professionals. For nearly six decades, TLOMA has been the trusted source of education, collaboration, and community for those leading the business operations of law firms — including Human Resources, Finance, Facilities, Marketing, and Technology professionals.

In 2026, we look forward to hosting the 58th Annual TLOMA Conference & Trade Show in Hamilton, Ontario — a dynamic, easily accessible destination where innovation and connection converge.

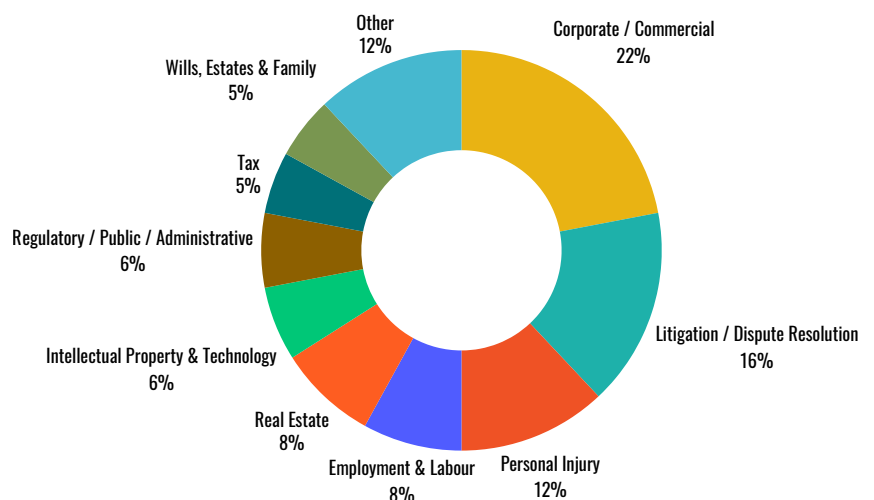
We invite you to partner with TLOMA as a sponsor or exhibitor to showcase your expertise, elevate your brand, and engage directly with the decision-makers who shape the future of legal management in Canada.

Who are TLOMA Members?

TLOMA members represent a diverse and engaged community of legal management leaders from law firms of all sizes and specialties across Canada. They are the decision-makers and influencers responsible for evaluating products, services, and strategies that drive firm performance.



MEMBERS BY FIRM SIZE



MEMBERS BY PRACTICE AREA

Exhibitor Benefits

For almost three decades, this event has been the cornerstone for members and the wider legal community to discover the latest products and services, connect with peers, delve into industry trends, and, above all, have an enjoyable and enriching experience!

Every exhibitor at the TLOMA 2026 Trade Show enjoys exceptional visibility and access to key decision-makers from law firms across Canada.



Dedicated Trade Show Hours

No competing educational sessions mean attendees are fully focused on exploring exhibitor booths.



Incentivized Booth Traffic

Gamification and prize draws encourage delegates to visit every booth, maximizing your exposure.



Networking Opportunities

Connect directly with decision-makers from firms across Canada in a dynamic, high-energy environment.



Advertising & Marketing

Brand visibility across TLOMA's most visited channels - our website, newsletter, and email correspondence.

2026 Exhibitor Opportunities

Each package is designed to provide high-value opportunities for connection, engagement, and brand recognition — with flexibility to add additional sponsorships to match your company's goals and budget.

DIAMOND

\$4,300

PREMIUM

\$6,750

ELITE

\$12,500

Package Details

DIAMOND
\$4,300

PREMIUM
\$6,750

ELITE
\$12,500

CONFERENCE & TRADE SHOW

Booth Details

- Back Wall: 10' wide x 8' high
- Side Wall(s): 10' wide x 3' high
- Carpet floor-covering

10' x 10'

10' x 10'

10' x 20'

Wi-Fi

Premium

Premium

Premium

Included Attendees

2

4

8

Business Spotlight Session

15 minute product demonstration
See pg. 7 for details

\$750

\$500



Educational Workshop Session (45 mins)



CONFERENCE APP

Company Profile

Includes documents, images and videos.



Interruption Ads



Banner

Main Page

MARKETING

TLOMA Conference Website

Logo

Logo

Half-page ad

TLOMA Conference Emails



Logo & Link

TLOMAToday Newsletter

Mention

Mention

Half-page ad

TLOMA Home-Page Advertising



Leaderboard Ad
(1 month)

Leaderboard Ad
(3 months)

Half-Page Ad
(3 months)

TLOMA Social Media Post

Group Mention

1

2

ADDITIONAL BENEFITS

Delegate List Access



TLOMA Directory Listing
(Valid for 1 year)

\$225

\$0

\$0

SIG Webinar Sponsorship
(\$650 Value)



[Click here for a detailed explanation of included Exhibitor Benefits](#)

Beyond The Booth: Sponsorship Opportunities

Enhance your visibility and extend your impact throughout the entire Conference & Trade Show week with our à la carte sponsorship options. These opportunities are available in addition to exhibitor packages for companies looking to elevate their presence.

All Sponsors receive:

- Company logo in the Conference Agenda
- Acknowledgement in TLOMAToday and on the Conference website
- Inclusion on the Conference app
- On-site signage



Registration Sponsor

Be first in line with your swag at the Registration table & showcase your logo on all Delegate lanyards.

\$1,500



Session Sponsor

Sponsor a speaker session or conference panel.

- Introduce the session and your brand

\$750

6 available



Social Media Sponsor

Connect with TLOMA followers through our social media channels.

- Spotlight post
- Custom hashtag

\$2,000



Room Drop

Arrange to have swag / gifts delivered to the delegate hotel rooms.

\$750



Conference Bag Sponsor

Be seen all over conference with your logo on the Conference tote bag.

- Optional: Add printed material / swag into the bag

\$2,500



Entertainment

Sponsor the entertainment for the Conference's evening events.

\$2,500



Photobooth

Make a picture-perfect partnership and sponsor the photobooth.

- Company logo on all photos

\$1,500

Meal & Breaks Sponsorships

Connect with delegates during the moments that spark the most conversation and relationship-building. Sponsorship options in this category place your brand at the centre of networking, hospitality, and shared experiences.



Welcome Reception & Dinner - Day 1

- Leaderboard ad included on all event emails
- 1/2 pg ad in the TLOMAToday Newsletter
- 2 Representatives to attend

\$1,500

2 available



Welcome Breakfast - Day 2

- 2 Representatives to attend
- On-site signage
- Option for swag giveaway

\$750



Networking Breaks

- On-site signage
- Option for swag giveaway

\$500

4 available



Dinner & Networking Event - Day 2

- 2 Ads in TLOMAToday promoting the event to members
- Exclusive leaderboard Ad and Logo placement on all event emails circulated to TLOMA members.
- 2 Representatives to attend

\$2,500

2 available



Lunch - Day 3

- 2 Representatives to attend
- On-site signage
- Option for swag giveaway

\$750



Business Solution Spotlight

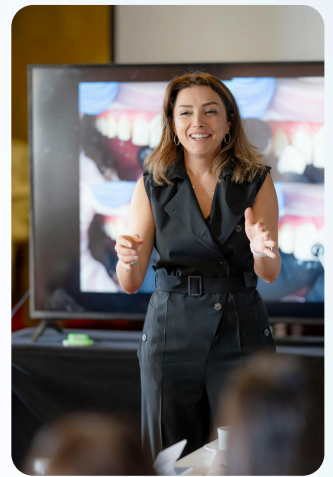
Take advantage of this unique platform to present your innovative products and services directly to conference attendees. Set on a dedicated stage within the trade show floor, these 15-minute sessions provide companies the chance to engage with an active audience in a focused setting.

Each session will be listed in the conference agenda, with the company name and session title displayed in advance, ensuring high visibility and attendance.



The 2026 Conference will focus on practical, actionable takeaways, and these sessions are designed to extend that theme. The goal of each presentation is to deliver a clear “How To” — giving delegates useful skills, insights, or processes they can apply directly in their firms.

Exhibitors interested in participating must submit a brief proposal outlining an educational “how-to” session that demonstrates their product, service, or area of expertise in action.



Submission Guidelines:

- Submit your proposal prior to **May 31, 2026** to:
 - [Amanda Hinsperger](#)
 - [Karen Gerhardt](#)



Any questions can be directed to [TLOMA](#).

Selection Process:

Proposals will be evaluated based on relevance to the conference theme, innovative approach, and the potential impact on legal management professionals.

Invoice will be issued upon confirmation of selection.

Diamond: \$750 / Premium: \$500



We look forward to receiving your proposal and the opportunity to showcase your solution at this year's event.

Venue

In 2026, TLOMA is excited to bring the Conference & Trade Show to Hamilton, Ontario — a lively, fast-growing hub that's home to innovative firms, vibrant neighbourhoods, and a strong professional community.

With its convenient access for firms across the GTA and beyond, Hamilton offers the perfect backdrop for productive learning, meaningful networking, and supporting local businesses that help drive the region's legal industry forward.



Hamilton Convention Centre

1 Summers Ln.
Hamilton, ON L8P 4Y2

Hotel



Sheraton Hamilton Hotel

116 King Street West.
Hamilton, ON L8P 4V3
Tel: (905) 529-5515

TLOMA has reserved a block of rooms at the nearby Sheraton Hotel which will be available to Business Partners requiring overnight accommodation.

Start Date: Tuesday, September 22, 2026

End Date: Thursday, September 24, 2026

The cutoff date to make your reservation online is **August 24, 2026**.

BOOK NOW

Register Now!

Please complete the 2026 Sponsor & Exhibitor Registration online by clicking the link below.

EXHIBITOR REGISTRATION

If you're unable to attend as an Exhibitor but would still like to support the 2026 Conference, we invite you to register for one of Beyond The Booth Sponsorship Opportunities. Complete the registration form online by clicking the link below.

SPONSORSHIP ONLY

Terms & Conditions

PAYMENT TERMS:

25% non-refundable deposit is due upon registration.
Final balance due on Friday, July 31, 2026.

REGISTRATION CONFIRMATION

The Exhibitor Registration will not be processed until the 25% non-refundable deposit has been paid.

CANCELLATION:

Cancellation of sponsorship prior to June 30, 2026 will result in a refund of monies paid less the 25% deposit.

No refunds will be made for cancellations received after Friday, July 31, 2026.

Exhibitor Benefits - Details

Conference & Trade Show

Attendees

Includes meals, drink tickets, and access passes to:

- Welcome Reception & Dinner
- Trade show
- Delegate & Business Partner Dinner & Reception

Additional attendee registrations may be made available closer to the event date at TLOMA's discretion.

Business Spotlight Session

15 minute "How To" presentation on a stage on the Trade Show floor.

Full details can be found on pg. 9 of the Exhibitor Prospectus.

Educational Workshop Session (Elite Sponsorship Only)

Arrange a 45 minute workshop to be presented as part of the Conference educational agenda. Final topic and content to be reviewed and approved by the Conference Committee.

Conference App

Company Profile

Your company profile in the Conference app makes it easy for delegates to discover your business and connect with your team.

Interruption Ads

Banner Ad: A rotating banner placement within the app that provides consistent visibility as delegates navigate event content.

Main Page Ad: A featured ad displayed on the app's main page, delivering maximum exposure.

Marketing

Leaderboard Ad: High-impact placement at the top of the TLOMA home page for maximum visibility and brand recognition.

Half-Page Ad: Prominent side-page placement that provides consistent exposure as visitors browse the site.

TLOMA Conference Website

Logo and profile included in the list of Conference Exhibitors.

Elite Sponsors receive an additional Half-Page ad on the Conference landing page.

Marketing ctd.

TLOMAToday Newsletter

Reach a targeted audience of 900+ subscribers through the TLOMAToday newsletter, extending your visibility beyond the Conference.

Mention: Your business is recognized as a participating Conference sponsor within the newsletter.

Half-Page Ad (Elite Only): A dedicated half-page ad in one edition of TLOMAToday, providing enhanced visibility and space to showcase your brand.

TLOMA Home Page Advertising

Gain year-round visibility beyond the Conference by reaching TLOMA's full membership through prominent home page advertising. The length of your ad placement is determined by your selected Exhibitor tier.

Social Media Post

Group Mention: Your business is included in a grouped social media post recognizing participating Exhibitors.

Dedicated Post: A standalone social media post focused exclusively on your business, promoting your services and your involvement in the Conference.

Additional Benefits

Delegate List Access

Exhibitors receive a pre-event list of registered attendees, including contact information where permission has been provided, to support advance outreach, marketing, and post-Conference follow-up.

Directory Listing

Your company is added to TLOMA's online Business Partner Directory with a full profile and sales contact, valid from registration through September 30, 2027.

This listing extends your visibility beyond the Conference and opens the door to ongoing partnership opportunities with TLOMA, including access to additional advertising and networking sponsorships.

SIG Sponsorship (Elite Sponsorship Only)

Elite Exhibitors receive sponsorship of one TLOMA SIG webinar, including event promotion and recognition as the session sponsor, along with the opportunity to introduce the speaker and briefly share information about their company.

The sponsor is not required to provide the speaker but may suggest one for consideration.

Sponsorship must be claimed for a session within the 2026 calendar year.