

| 2024 SPONSORSHIP LEVELS AND FEES | | Elite \$14,000 | Premium \$6,000 | Diamond \$3,300 | Gift-in-Kind \$10,000 |
|-------------------------------------------------------------------------------------------------------------|----------|--------------------|--------------------|--------------------|--------------------------|
| Company logo with link in all TLOMA Conference & Tradeshow marketing materials | | x | | | |
| Company advertisement on Conference website home page | | x | | | |
| Company advertisement on Conference website BP page | | X | X | X | X |
| Sponsorship of and attendance at SIG event (in conference year) | | x | | | |
| Inclusion in quarterly email blast sent to TLOMA members | | x | | | |
| Half page ad in the TLOMA newsletter | | x | | | x |
| Banner ads on conference app | | x | x | | x |
| Main page ad on conference app | | x | | | |
| Conference App Announcement | | | | | x |
| Company profile on conference app | | x | x | x | x |
| Trade show badges | | 8 | 4 | 2 | 4 |
| Trade show booth (20x10) | | x | | | |
| Trade show booth (10x10) | | | x | x | x |
| Promotional video creation | | 4 | 2 | 1 | 1 |
| Passes to keynote speakers | | 4 | 2 | 1 | |
| Passes to all conference professional development sessions | | 4 | 2 | 1 | |
| Passes to Wednesday business partner/delegate welcome event | | 8 | 4 | 2 | 4 |
| Passes to Thursday business partner/delegate reception & dinner | | 8 | 4 | 2 | 4 |
| Business partner directory listing – link to company website | | N/C | N/C | \$210/year | N/C |
| Sponsor acknowledgement in TLOMA Today – one issue | | X | X | X | X |
| Sponsor logo – displayed on screen during all breaks and session | | X | X | X | X |
| Access to delegate registration list | | X | X | X | x |
| Sponsorship of opening keynote session (intro or thank you of keynote speaker) | | X (2 attendees) | | | |
| Sponsorship of conference breaks | Day 1 AM | X | | | |
| | Day 2 AM | X | | | |
| | Day 2 PM | | | | X |
| Invitee discount **X number of invitations incl. a discount code for conference attendance** | | 2 | | | 1 |
| Day 2 BP Lounge **add on available to Elite and Premium sponsors at an additional fee, max 2 (AM & PM)** | | x | x | | |