



**REDESIGN  
REIMAGINE  
REENGAGE**

The Westin Ottawa, Oct. 11th - 14th, 2023  
TLOMA 2023 CONFERENCE & TRADE SHOW

# BUSINESS PARTNER PROSPECTUS

Wednesday, October 11 - Saturday, October 14, 2023

The Westin Ottawa  
Ottawa, ON

2 DELEGATES  
FOR EVERY EXHIBITOR

PASSPORT PROGRAM  
WE'LL BRING DELEGATES TO YOU

LARGEST VARIETY  
OF LAW OFFICE MANAGERS  
UNDER ONE ROOF

[tloma.com/conferences/2023/home](https://tloma.com/conferences/2023/home)





## THE TLOMA ANNUAL CONFERENCE & TRADE SHOW

The TLOMA Conference & Trade Show is the pre-eminent Canadian education and networking event for law office management professionals and Business Partners who supply products and services to the legal industry.

For over 30 years, the TLOMA Conference & Trade Show has provided our members and the wider legal community the opportunity to discover the latest products and services, network with peers, learn new trends in the industry, and most importantly, have fun!

Join us for an unforgettable in-person Conference & Trade show where attendees can see new technologies and solutions, forge partnerships and close deals. With an expanding base of industry experts, influencers, and prospective buyers, there is no event more essential to legal management than the Annual TLOMA Conference & Trade Show.

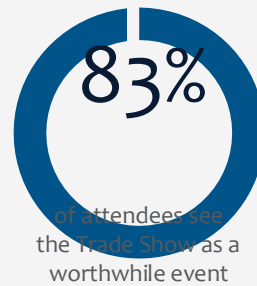
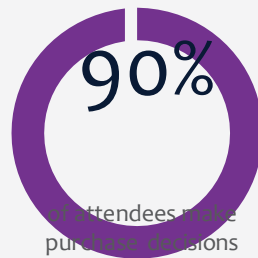
# TLOMA ANNUAL CONFERENCE & TRADE SHOW

## DEMOGRAPHICS

The TLOMA Annual Conference & Trade Show offers unparalleled opportunities to brand your company as the elite in your field. Your company will be seen by 100+ legal management professionals in attendance from large, medium and small law firms. The most successful companies in legal management today exhibit and sponsor every year because they understand that law firms support the companies that support TLOMA.

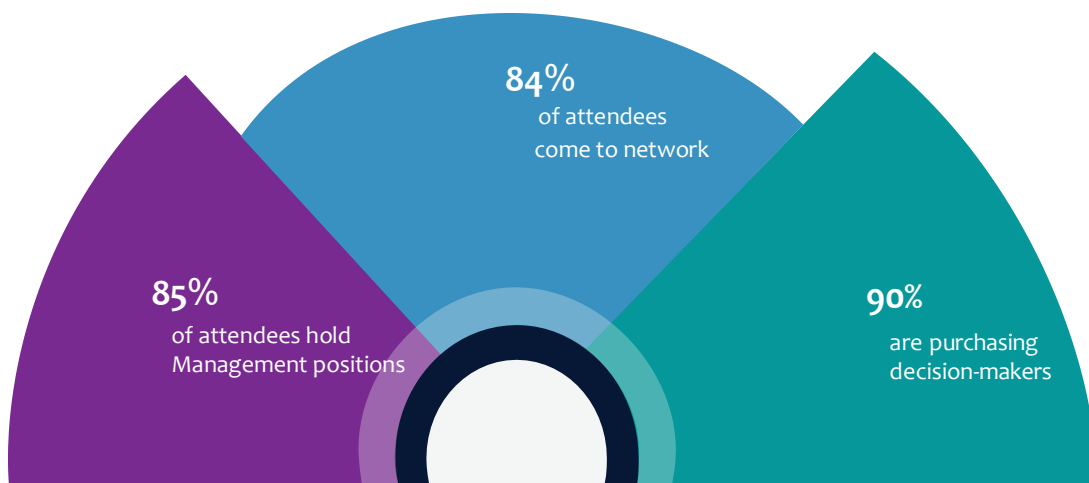
400+

TLOMA Members



Attendee titles include:

FINANCE  
HUMAN RESOURCES  
MARKETING  
FACILITIES/MAINTENANCE  
TECHNOLOGY/IT



# SPONSORSHIP

The TLOMA Annual Conference & Trade Show has the decision makers and influencers you want to reach.

The on-site experience enables businesses to showcase their transformational, innovative products and solutions, to make connections, and open doors to new business opportunities.

Securing sponsorship gives you the options and to reach and exceed your conference goals.

## BRAND CONNECTION

Bring the audience together to connect under the umbrella of your brand.

- provide speakers for program sessions and roundtables that resonate with your brand

## BRAND VISIBILITY

Be seen by key industry professionals by reinforcing your corporate image with high visibility signage.

- Mobile App
- Tote Bag Inserts
- Notepads
- Promotional videos

## BRAND VOICE

With event sponsorships, you can place your organization in the spotlight and increase engagement with key decision makers.

- Professional Development sessions
- Events to sponsor such as breakfasts, lunches, and breaks
- Welcome Reception, Delegates Dinner

## CUSTOM SPONSORSHIPS

For a unique brand opportunity, contact us and we will work together to build a customizable sponsorship package to deliver results, drive traffic, and achieve your goals.





# SPONSORSHIP

All Sponsors and Contributors who support the TLOMA 2023 Conference & Trade Show will be listed in our newsletter TLOMAToday and displayed on our conference website. The listing will indicate your sponsorship level at the conference.

Following up with Conference Delegates after the Trade Show is easy. Each sponsor will have access to the complete delegate list. Generally, you can follow up to maximize your marketing efforts by connecting with the appropriate person for your goods and services.

Review the benefits of your Sponsorship level and take advantage of Additional Opportunities after the Conference.

Thank you for joining us at the TLOMA 2023 Conference & Trade Show!

## BRAND PROMOTION

To further promote your company to our membership, TLOMA encourages you to list your company in the [TLOMA Business Partner Directory](#), which is **complimentary for Elite and Premium Sponsors** and priced at \$210 (+ HST) for Diamond Sponsors.

## BRAND AWARENESS

TLOMA encourages you to contribute thought leadership **articles** to our newsletter, as well as **advertorial** content and paid **advertising**.

For more information about our newsletter, please visit [TLOMAToday](#), or contact the [TLOMA Today Editor](#).

## SPONSORSHIP VIDEOS

**Available to Elite and Premium sponsors:**

- 30 - 60 second introduction of you and your organization. Be sure to mention that you are a sponsor of the TLOMA 2023 Conference and Trade Show - *"Come and visit our booth! Chat with us! We would love to see you again!"* etc.
- Videos can include designed animation, product and service content, industry-specific messaging and testimonials to encourage TLOMA members to connect with you. Be genuine and create personalized communication; provide a catchy message that resonates with TLOMA.
- Will be featured on conference website and social media.
- Videos will be available to the TLOMA members between **May and October**. The video can also be used as part of the Conference Kick-off. The submitted videos must be the final version.
- Please review [TIPS FOR RECORDING](#). Forward video to [TLOMA](#) upon completion.

## 2023 BUSINESS PARTNER SPONSORSHIP OPTIONS

	Elite	Premium	Diamond
<b>2023 Sponsorship Fee</b>	<b>\$13,597</b>	<b>\$5,775</b>	<b>\$3,150</b>
Company logo with link in TLOMA Conference marketing emails	<input checked="" type="checkbox"/>		
Company advertisement on home page of Conference website	<input checked="" type="checkbox"/>		
Attendance at the TLOMA PD event (2023)	<input checked="" type="checkbox"/>		
Quarterly email blast sent to the TLOMA members via TLOMA	<input checked="" type="checkbox"/>		
One Product Briefing Session post- conference	<input checked="" type="checkbox"/>		
Half Page Ad in the TLOMA newsletter	<input checked="" type="checkbox"/>		
Banner Ads on Conference App	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Main Page Ad on Conference App	<input checked="" type="checkbox"/>		
Company Profile on Conference App	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Event Sponsorship Voucher (\$750 ea)	2	1	
Event Sponsorship Discounted Voucher Fee (\$600 ea)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Trade Show Badges	8	4	2
Promotional Video Creation (Infomercial)	4	2	1
Passes to Keynote Speakers	8	4	2
Passes to all Conference Professional Development sessions	8	4	2
Passes to Wednesday Business Partner/Delegate Welcome Event	8	4	2
Passes to Thursday Delegate/Business Partner Reception & Dinner	8	4	2
Business Partner Directory Listing – link to company website	N/C	N/C	\$210/yr
Sponsor Acknowledgement in TLOMA Today - one issue	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Sponsor logo - displayed onscreen during all breaks and session	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Attendance at Sponsored Event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Listing on Conference website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Access to Delegate Registration List	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<b>TOTAL Spaces Available</b>	<b>1/3</b>	<b>8/15</b>	<b>29/38</b>

NEW !

NEW !

NEW !

NEW !

NEW !

Sponsor Vouchers	# Vouchers
Vouchers of \$750 can be purchased and applied to any of the following event sponsorship options.	
Wednesday Dinner	3
Thursday Dinner	3
Breakfast Day 1	2
Breakfast Day 2	2
Day 1 Nutrition Breaks (2)	1 per break
Day 2 Nutrition Breaks (2)	1 per break
Professional Development Sessions (4)	2 per session
DJ -Thursday Dinner	2
Photobooth	2
Delegate Bag - SOLD OUT	1
Room Drop	4

Example 1: Exclusive Sponsor Wednesday Dinner: 3x\$750 = \$2250

Example 2: Sponsor 1 Professional Development Session: 2x\$750 = \$1500

These options are for companies that are unable to Sponsor or attend and would like to have a presence at the Conference. Be a Conference Contributor by making a donation below:

CONFERENCE CONTRIBUTION		PRIZE DRAW	
General Gift for Trade show Prize Draw: deliver to the address below by <b>Thursday, September 28<sup>th</sup>, 2023.</b> (Please provide the name of the gift.)			
NOTE:	TLOMA 7068 Cadiz Crescent, Mississauga, ON L5N 1Y4. <b>Attention: Karen Gerhardt</b>		

## 2023 Business Partner Registration Form

### CONTACT INFORMATION

Company Name [name as shown will be used on all virtual materials]:					
Authorized Representative:					
Title:					
Address:					
City:		Province:		Postal Code:	
Tel:		E-mail:			
Contact for Trade Show correspondence: [if different than above]					
Tel:		E-mail:			
Company Website:					
Company Twitter Link:					
Company LinkedIn link:					
Company Facebook link:					
Company Instagram link					
Company description: [50 words or less]					

SPONSORSHIP	COST	HST @ 13%	AMOUNT
Elite Sponsor	\$13,597.00	\$1,767.61	
Premium Sponsor	\$5,775.00	\$750.75	
Diamond Sponsor	\$3,150.00	\$409.50	
First Time Visitor	\$1,000.00	\$126.95	
Event Sponsorship Voucher	\$750.00	\$97.00	
Discounted Event Sponsorship Voucher (Elite & Premium only)	\$600.00	\$78.00	
<i>Event Sponsor Voucher Options:</i>			
Wednesday Reception & Networking	3 vouchers		
Thursday Delegate/Business Partner Dinner	3 vouchers		
Professional Development Sessions (4)	2 vouchers/session		
Photo Booth	2 vouchers		
Nutrition Breaks (2/day -Thursday & Friday)	1 voucher/break		
Breakfast (2 -Thursday & Friday)	2 vouchers/day		
DJ / Thursday Entertainment	2 vouchers		
Logo on Delegate Swag Bag ( <b>SOLD OUT</b> )	1 voucher		
Room Drop	1 voucher		
<a href="#">Business Partner Directory Listing</a> - Elite and Premium	FREE	FREE	FREE
<a href="#">Business Partner Directory Listing</a> – Diamond and all other Conference Sponsors and Contributors	\$210.00	\$27.30	

ADDITIONAL TRADE SHOW TICKETS	COST	QUANTITY	SUBTOTAL	HST	TOTAL
Additional Trade Show Attendees (Limit of 2 tickets)	\$157.50				
<b>TOTAL TO BE CHARGED</b>					

### Voucher Examples:

Example 1: Exclusive Sponsor Wednesday Reception/Dinner: 3 x \$750 = \$2250

Example 2: Sponsor 1 Professional Development Session: 2 x \$750 = \$1500

Example 3: Sponsor AM Nutrition Break: 1 x \$750 = \$750



METHOD OF PAYMENT					
VISA <input type="radio"/>		MASTERCARD <input type="radio"/>		AMEX <input type="radio"/>	
E-TRANSFER TO TLOMA <input type="radio"/>					
Bank Name: TD Canada Trust Bank Code: 004 Transit: 19922 Account no.: 0620-5227598 <a href="#">Click here for TLOMA VOID Cheque</a> [E-transfer one - 25% non-refundable deposit due upon registration] [E-transfer two - no later than <b>Monday, July 31<sup>st</sup>, 2023</b> , covering the remaining balance]. Please forward your E-transfer to <a href="#">TLOMA</a> .					
<i>I hereby authorize TLOMA to use the credit card below to pay the 25% non-refundable deposit upon receipt of this registration form as well as the 75% balance due by <b>Monday, July 31<sup>st</sup>, 2023</b>.</i>					
CARD NUMBER:		EXPIRY DATE:		VERIFICATION CODE:	
				[3 digit # on the back]	
NAME ON CARD:		SIGNATURE:			
<b>CANCELLATION OF SPONSORSHIP</b> Will result in a refund of monies paid less the 25% deposit. No refunds will be made for cancellations received after <b>Monday, July 31<sup>st</sup>, 2023</b> .		<b>CONFIRMATION OF SPONSORSHIP</b> This registration form will not be processed without the 25% non-refundable deposit. Remaining balance due <b>Monday, July 31<sup>th</sup>, 2023</b> .			
TLOMA HST #861523074					
Please return this completed registration form to TLOMA by Email to: <a href="#">Karen Gerhardt</a>					

Join us on the

# INDUSTRY'S FRIENDLIEST SHOW FLOOR



" When considering the **value** of attending a trade show, the caliber of the delegates is always a consideration. I suggest almost every **delegate** at TLOMA is either a **decision maker** or a strong influencer, further enhancing the value of connections made at the show....

..I know of no other opportunity to get in front of a respectable group of people in such a short period, making a **booth** at the TLOMA Vendor conference indeed, an **exceptional value**"



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**Ivan Cohen**

Senior Account Executive  
Smart IP Telecommunications