

REDESIGN

REIMAGINE

TLOMA 2023 CONFERENCE & TRADESHOW
THE WESTIN OTTAWA Oct. 11th - 14th, 2023

REENGAGE



TLOMA 2023 Conference & Trade Show – Building your Business Case

Why Attend?

EFFECTIVE PROGRAMMING

The conference program is designed to maximize your time away from your job. With a focus on engagement, dialogue, and innovation the conference content, events, and speakers will help you and your firm track trends and keep up in a rapidly changing world.

INSPIRATIONAL KEYNOTE

The keynote will set the stage for inspirational learning.

QUALITY EDUCATIONAL SESSIONS

Speakers will cover all areas of administration in a law firm; Technology, Facilities, Finance, Human Resources, and Marketing

CREATIVE SESSION FORMATS

Sessions are presented in different formats to meet a variety of learning styles. From discussions to panels, there is something for everyone.

PROFESSIONAL REJUVINATION

You'll inject fresh energy, excitement, and professionalism into your work. That excitement comes from all the personal interactions, the fresh ideas, the creativity, the enthusiasm, and the expertise from thought-leaders who will inspire you to think about how their innovations can make a difference at your law firm.

VALUE FOR DOLLAR

With the tremendous support of our sponsors, we can offer competitive registration fees. The cost for TLOMA members to attend this 3-day conference is \$889 + HST before May 31, 2023 and \$1,080 + HST thereafter. This includes all educational sessions, entrance to the Trade Show, meals and networking events. Travel and hotel are not included.

ENGAGING EXHIBITORS

The Trade Show will feature 50 key Business Partners. Find market-ready solutions and services for your firm or department and discover best practices and the latest technologies to improve efficiencies.

NETWORKING OPPORTUNITIES

as you connect with, and learn from, the wide range of attendees from all types of law firms TLOMA conferences offer numerous opportunities to meet people and network—in sessions, and discussions, in the special events, the Trade Show and through social activities.

General Tips to Supporting your Request

- Plan early and take advantage of the discounted rates.
- Offer to prepare and deliver a short presentation and Q&A to share what you have learned.
- Share the conference schedule with your manager. List the sessions and programs that you think will be of greatest benefit to your workplace.
- Name some of your current tools, technologies and services that need to be replaced or updated and offer to meet with business partners at the trade show who can fill those needs.
- Let those who cannot attend know your attending can benefit them. Inform them of the type of information you can bring back to help them, and which sessions you can attend on their behalf.
- Prepare a plan listing how essential tasks will be handled while you're away. *Include how, if necessary, technology can easily keep you accessible.*
- Inform your supervisor that you can focus on implementing one new idea that will pay back many times over the investment of time and money spent to attend.
- Present the exact costs of attending the conference.

- Document It**
- Understanding your Conference Expenses - [Budget Template](#)
 - Building your Business Case - [Sample Email](#)