

Fraser McDonald
President ~ Humanomics Inc.
Founded 1999

Fraser McDonald has been a pioneer in the field of implementing ergonomics solutions into the workplace.

During his combined twenty two years as Vice President and partner at Inscape and Vice President at Reff Inc., both providing office furniture systems, he was responsible for thousands of workstation implementations throughout North America.

However, he noticed a gap in the industry between the blanket marketing concept of ergonomics and the actual outcome in the workplace. He founded Humanomics Inc. in 1999 to address this need.

Mr. McDonald worked closely with top ergonomists in workplace settings to understand the problems facing workers today and attending a number of courses in ergonomics. After developing a clear appreciation of their needs he uses his knowledge of the industry and his passion for technology to implement effective solutions, and through follow-up, insures their efficacy.

Since 1999 Mr. McDonald has been involved with and or implemented well over 1200 ergonomic workstation interventions which gives him a unique perspective to fully understand the dynamics of the ergonomic industry in Canada.